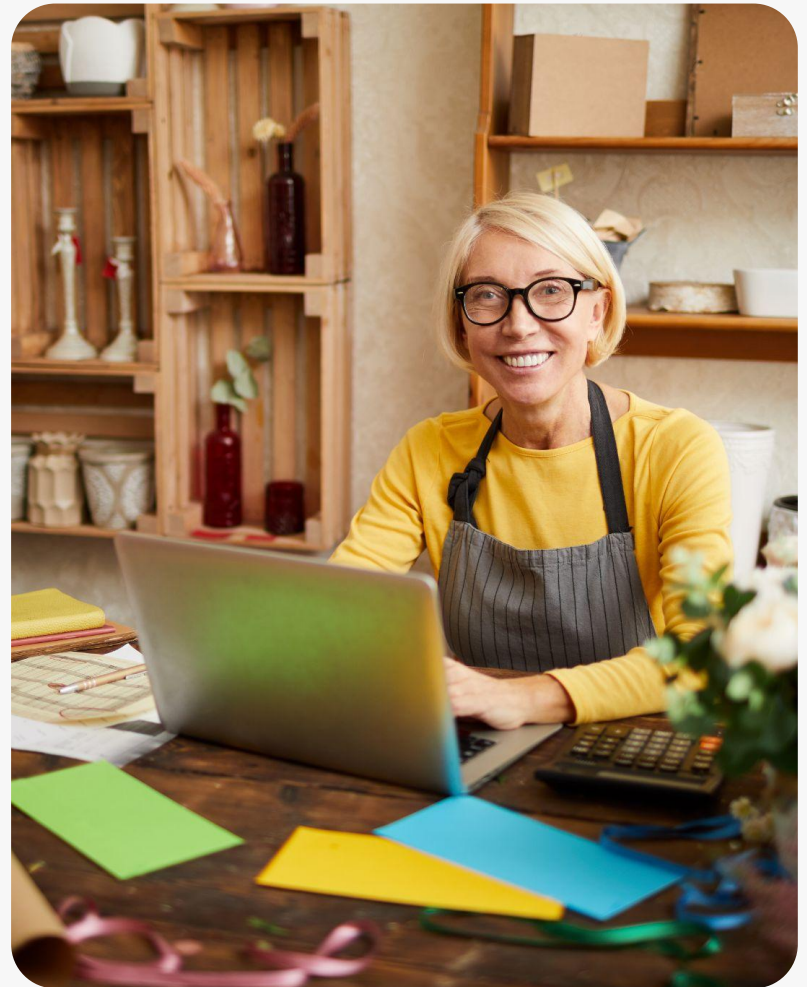
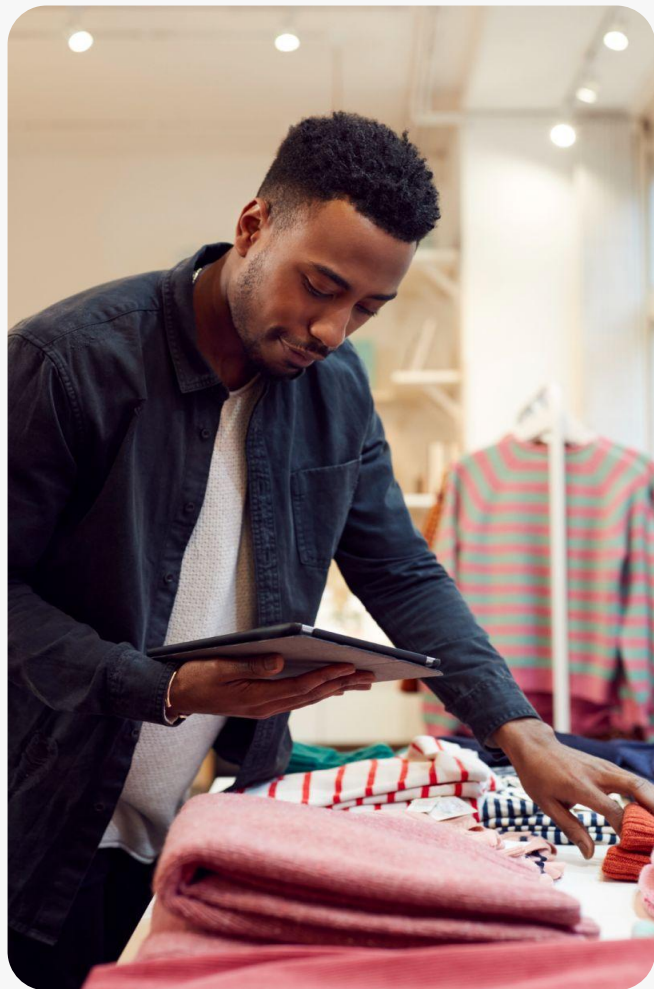




# Become a Business Introducer Partner

Business Introducer Pack





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# Who we are

Since our launch in 2011 we help business owners get the right finance in place, so they can trade, plan and grow with confidence.

**120+**  
lenders



**15,000+**  
Funded businesses



**£730M**  
In funding



Chosen by the **British Business Bank** as a designated platform to find finance for businesses.



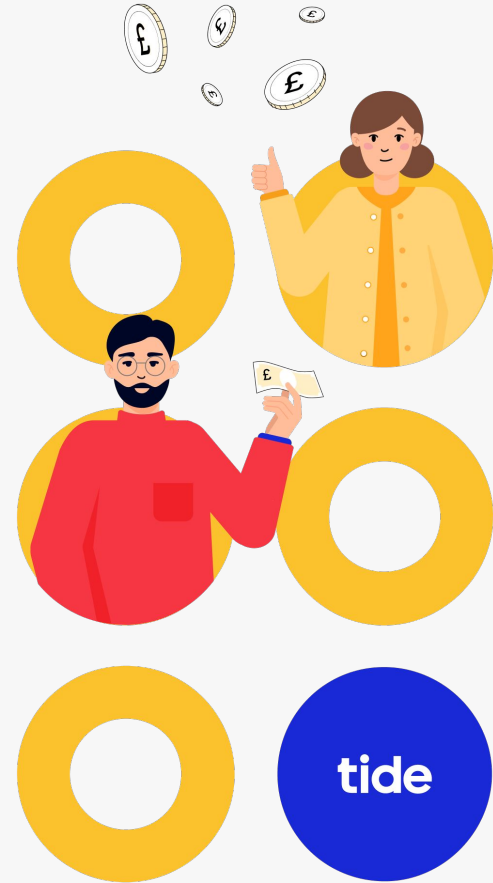
# Introducing Connect, the finance solution for advisors

As an advisory professional, you're indispensable to your clients. Now, in addition to providing traditional accounting services, you can support them further by connecting them to vital business finance opportunities.

Introducing **Connect**, a Funding Options platform that is designed especially to support our advisory partners and their clients

**Connect** gives you and your clients access to our vast lender panel through one quick and simple application. You can submit and track applications on behalf of your clients and manage them all in one place.

Through **Connect**, you can help your clients get the right funding in place so they can trade, plan and grow with confidence.



# How does Connect work?



01

Apply online to become a partner

02

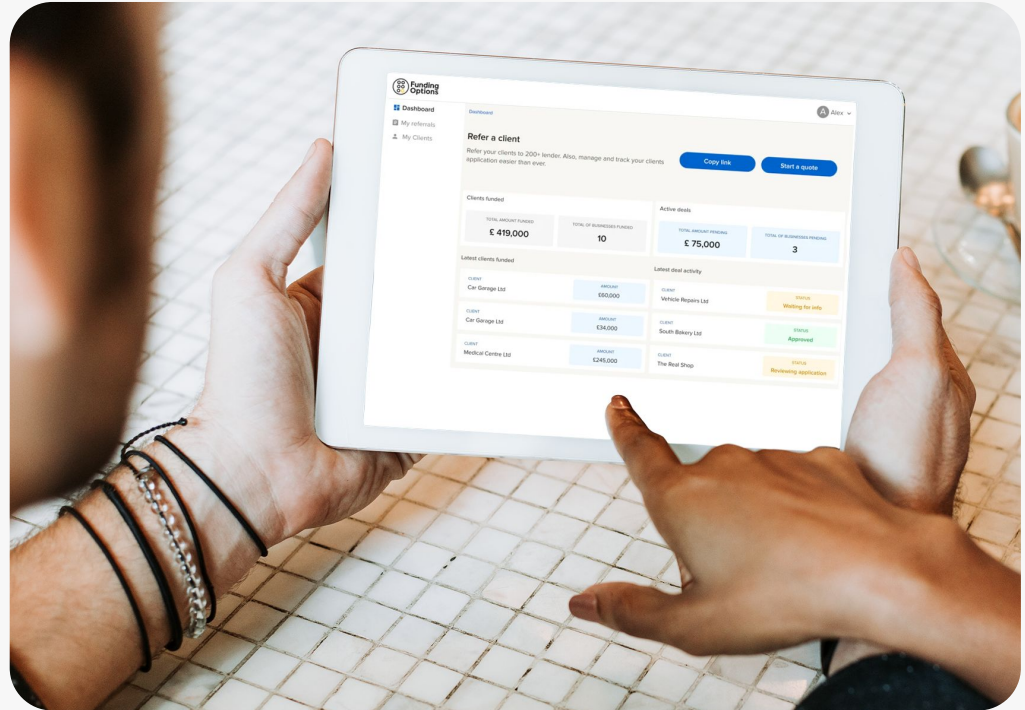
Create your Connect account designed especially for advisory partners

03

Refer a client using your personalised link

04

Manage and track your customer referrals through a dedicated dashboard



# Why partner with us?



## Platform built specifically for accountants

Our light-touch platform Funding Cloud: Connect enables you to access funding offers for your clients in minutes.



## Business Finance Specialist Support

An experienced team of Credit Finance Specialists are on hand to help your customers throughout the process.



## Access to 120+ Lenders

We work with 120+ top lenders from high-street banks to niche AltFi providers, offering the broadest range of finance solutions available.



## Keep track of your clients applications

Access a live dashboard via Connect to keep track of referrals and revenue generation.



## Ease of Application

A quick, easy and secure application process for your clients.



## Support SMEs

We help SMEs of all sizes and from all sectors across the UK.



Tim Moorhouse, MHL

# Product offering



## Unsecured Term Loans

Unsecured Business Loans are a great alternative for your clients businesses that need finance quickly but who don't many assets. Unlike secured business loans, unsecured business loans don't require your clients to offer security in the form of assets such as property or equipment. This makes them a potential fit for businesses without many assets as well as companies who need finance quickly.



## Business credit cards

Business credit cards, also known as corporate credit cards, are a useful way of getting some additional funds when needed. They're also convenient for managing cash flow, keeping track of expenses, and spreading costs.

## Product offering



### Revolving Credit Facilities

Revolving credit facilities are a type of working capital finance. As with overdrafts, you can access pre-approved funds as required, and interest is charged on the amount used. Revolving credit facilities are a good alternative to overdrafts, which used to be common with the high street banks but are hard to find these days.



### Invoice Finance

If your clients regularly invoice as part of their businesses, they could be eligible for invoice finance – one of the best ways to ease cash flow problems and get paid faster for completed work.



### Asset Finance

Asset Finance is a way for your clients with established businesses to finance rapid growth or big contracts. They can do this by using assets such as invoices, inventory, equipment, machinery, or commercial property as security for a business loan.





## Product offering *continued*



### Property Finance

Designed for property investors and businesses that need to 'bridge a gap' in finance. Bridging finance allows landlords and property developers to purchase a property before selling their existing asset. It can also be used by companies to buy homes at auction and to fund ground-up or light renovations to properties.



### Merchant Cash Advance

If your clients customers' pay them via card machines, they may be able to find a lender to advance a cash sum based on their card sales. This is then repaid by a small percentage of each card transaction, meaning there are no fixed monthly repayments. If their sales drop, their repayments drop too.



# Our customers

## Our customers love us!

With over **900 five star reviews**, we consistently deliver exceptional service to our growing customer base.



Trust Score **Excellent 4.9** • Reviews 1,051



### I would have no hesitation in recommending your service

I would like to thank Funding Options for the fantastic service I have received in processing my application. The funds will enable us to progress the business over the coming months.

Thank you for all of your help and support during the process. I would have no hesitation in recommending your service.



By Paul Brown



### Effective and efficient

All round good customer service. Effective and efficient with great product knowledge. When the first option wasn't quite right, Gary seamlessly moved to gather information on alternative solutions without fuss. Highly recommend.



By Adam



### Funding Options went the extra mile

We were an unusual case and it seems that nothing normal would fit. Funding Options came up with an innovative solution that really worked and helped save the day. I would highly recommend them.



By Leon



# Our partners

## Working with best in class partners.

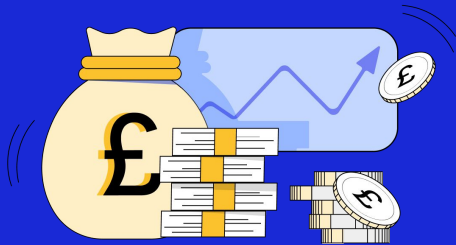
A true marketplace founded on our core strengths of customer acquisition & distribution, underpinned by the best in class partnerships integrated seamlessly into our platform.



# Quote

## Customers application.

Our quick application form will gather all the information we need to get the process underway.



1 of 3 **Finance information**  
Next: Company details

Log in

How much finance do you need?  
£ e.g. £60,000

When are you looking to take funds?

As soon as possible    Within the next few weeks    Just checking my options

What is the finance for?  
Select an option

E-mail address  
e.g. example@address.com

Create a password  
Minimum of 8 characters including numbers, special characters, upper and lower case  
\*\*\*\*\*

2 of 3 **Company details**  
Next: Applicant information

Log in

Is your company registered with Companies House?  
 Yes  No

Company name  
e.g. Funding Options

Average monthly turnover  
£ e.g. £60,000

Monthly card takings (optional)  
£ e.g. £60,000

Value of any outstanding invoices (optional)  
£ e.g. £60,000

Do you trade with any restricted country?  
Check list of [restricted countries here](#).  
 Yes  No

< Back    Continue

3 of 3 **Applicant information**  
Final step, you are almost there!

Log in

Name    Surname  
John    Smith

Date of birth  
Day    Month    Year  
DD    MM    YYYY

What title best fits your role at the company?  
Select an option

Phone number  
+44 5555 555 555

Applicant address  
Postcode  
e.g. W38GJ    Find address  
I want to add my address manually

Building name or number  
Placeholder



## Contact details

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